

# Colours of England

# Little Greene®

— PAINT & PAPER —

## Little Greene® PAINT & PAPER —

The Little Greene Paint Company Limited  
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### Paints by Little Greene

In the 18th century, on the outskirts of Manchester in the north of England, the tiny hamlet of Little Greene was home to The Little Greene Dye Works, an entrepreneurial business making colourful, natural dyes for the cotton industry. Today, our headquarters are located next to the original site, and our philosophy is led by the same craftsman-like determination to produce the very best paints and wallpapers for the 21st century home. An independent, family-run business, Little Greene takes pride in this simple commitment. All Little Greene paints are formulated and made from raw ingredients in our own factory in the foothills of Snowdon in North Wales, where we blend the highest quality ingredients using a mix of traditional and pioneering manufacturing methods.

The unrivalled depth of colour in Little Greene paints is achieved by using complex formulations and up to 40% more pigment than is found in ordinary paints, creating undertones that subtly change in different lights and bring exquisite character and definition.

All Little Greene paint colours are available in discerning, environmentally-friendly finishes for all applications; not just interior walls, ceilings and woodwork - we produce high quality paints and primers for floors, radiators, exterior walls, garden furniture, gates and front doors too.

Our water-based 'Intelligent Paints' are the smart choice of the modern homeowner; their cutting-edge formulations offer an unrivalled combination of beauty, hardwearing longevity, ease of application and exemplary eco credentials.

Alongside the Intelligent Paint family, we also produce a portfolio of traditional finishes including breathable and oil-based formulations; popular in older properties, and used extensively for restoration projects of all scales, from domestic renovations to high-calibre, historically significant conservation work.



### Little Greene and The National Trust

With a shared commitment to finding and preserving the most important colours and patterns of the last 300 years, Little Greene has collaborated with The National Trust, a charity devoted to looking after over 500 historic sites, houses and properties throughout England, Wales and Northern Ireland. Little Greene contributes a minimum of £25,000 per year in support of The National Trust's important work to look after these special spaces for everyone, for ever.

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### Farben von Little Greene

Im 18. Jahrhundert war der kleine Ort Little Greene am Strandrand von Manchester im Norden Englands die Heimat der Little Greene Dye Works, einem innovativen Unternehmen, das farbenfrohe, natürliches Farbstoffe für die Baumwollindustrie hergestellt hat. Heute befindet sich unser Hauptquartier in der Nähe des ursprünglichen Standorts, und unsere Philosophie wird immer noch von derselben handwerklichen Entschlossenheit geleitet, die die besten Farben und Tapeten für das Zuhause des 21. Jahrhunderts zu produzieren.

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# Finishes

## Colours of England

In collaboration with the National Trust, this card is the result of Little Greene's ongoing decorative research programme and presents an eclectic mix of the most timeless and best-loved Little Greene colours.

The collection includes many significant shades from all over the British Isles that, over the last 300 years, have contributed to the internationally renowned style of 'English Interior Design'.

These authentic, historic colours are identified by small, red icons that cite the period in which they were first popularised, and are presented alongside a palette of contemporary shades with which they are commonly, and affectionally, used today.

In high-quality finishes for traditional and modern homes, however grand or modest, Little Greene colours bring character and profound depth of colour to almost any surface – inside and out.

FINE PAINTS & PAPERS  
IN ASSOCIATION WITH



National  
Trust

Period Key  
G Georgian   R Regency   V Victorian   E Edwardian  
30 1930s   50 1950s   60 1960s   70 1970s

Authentic National Trust colour.



Absolute Matt Emulsion



Intelligent Matt Emulsion



Intelligent Eggshell | Intelligent Exterior Eggshell  
Interior Oil Eggshell | Tom's Oil Eggshell



Intelligent Satinwood



Intelligent Gloss | Traditional Oil Gloss



Intelligent Floor Paint



Intelligent Masonry Paint